**Best practice**

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| **Title of Good practice** | **Women in Business Network (Longford)** |
| **Keywords (meta tag)** | Women, entrepreneurship, network, peer-to-peer, SME |
| **Provided by** | LWL |
| **Language** | ENGLISH |
| **Best practice** | |
| Longford Women in Business Network is a network for female entrepreneurs in Longford, Ireland. It is run via the Longford Local Enterprise Office (LEO) and provides networking, training and event opportunities for women in business in the Longford area.  There are regular peer-to-peer events with similar networks from neighbouring counties of Westmeath and Leitrim which facilitates increased networking and B2B opportunities for female entrepreneurs.  Regular events are held during National Enterprise Week and on International Women’s Day to celebrate the achievements of female entrepreneurs and showcase local and regional businesses.  These events provide those in attendance with the opportunity to step back from the day to day running of their own business and network, learn and share in the experience of other business women from the region. | |
| **Reference Link (if any)** | <https://www.facebook.com/longfordwib/>  <https://www.localenterprise.ie/Westmeath/Training-Events/Women%20in%20Business/> |
| **Type of material** | BEST PRACTICE |